

# Private Practice Research — Press Kit

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## About the institute

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Private Practice Research is an independent research institute publishing source-cited, methodology-disclosed analysis on the economics of US dental practice ownership, valuation, and transition. The institute publishes under an institutional voice — no individual bylines — with a role-based masthead organized into Methodology, Editorial, and Data desks. Editor of Record and Advisory Board appointments are forthcoming.

The institute is currently self-funded. Per-publication funding statements appear above the endnotes of every report. The institute holds zero commercial relationships with dental brokers, dental service organizations, transition advisory firms, or industry consultants whose business outcomes depend on the publications studied.

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## Inaugural publication (April 2026)

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**Title:** *The State of Dental Practice Values: 2026 Baseline Report* **Edition:** PPR-BASELINE-2026-V1 **Published:** April 26, 2026 **License:** CC BY 4.0 **Web URL:** <https://privatepracticeresearch.org/reports/baseline-2026> **PDF:** <https://privatepracticeresearch.org/reports/baseline-2026.pdf> **Plain-text mirror for citation:** <https://privatepracticeresearch.org/baseline-2026.txt>

**Synthesis.** A consolidation of the publicly available evidence on dental practice ownership, valuation, and consolidation in the United States across three input classes: ADA Health Policy Institute Survey of Dental Practice data on workforce, ownership, and operating economics; transaction-multiple aggregates from FOCUS Investment Banking and TUSK Practice Sales; and ADSO industry data on DSO affiliation.

### Documented findings span four series:

1. Dentist-owner share, 2005–2023 (declining)
2. Retirement age and effective career-span shift, 2001 → 2024 (rising)
3. EBITDA multiples by practice size, 2026 transactions
4. DSO affiliation rise, 2015–2024

Every numeric value is footnoted to a primary source. Sampling uncertainty is shown on time-series charts; observed-range bands are shown on the EBITDA multiples chart and labeled honestly as observed range, not statistical confidence intervals.

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## Forthcoming research (selected)

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- **Q3 2026 — Methodology Critique on Broker Valuation Multiples.** Audit of the methodology disclosed by major dental transition advisory firms whose published valuation multiples are routinely cited. Surfaced as a methodology-disclosure index.
- **Q3 2026 — Longitudinal Brief on Independent-Practice Share, 36-Month Window.** Tracks the share of US dental care delivered through independent (non-DSO-affiliated) practices using ADA workforce data, ADA HPI practice-organization breakdowns, and DSO-reported acquisition counts.
- **Q1 2027 — Regional Deep Dive (slot reserved).** Single US census region whose Baseline findings warrant fuller treatment, with state-level resolution where ADA HPI data permits.

Full roadmap: <https://privatepracticeresearch.org/roadmap>

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## Research areas

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- **Practice Valuation** — methodologies and benchmarks for valuing US dental practices: collections multiples, EBITDA multiples, DCF inputs, regional and specialty variation.
  - **Ownership Trends** — longitudinal analysis of dentist-owner share, generational succession, retirement-wave timing, structural shift toward group practice.
  - **DSO Consolidation** — formal DSO affiliation, invisible/IDSO partnership structures, private equity capital flow, EBITDA multiples driving platform-level acquisitions.
  - **Workforce** — dentist supply, retirement projections, hygienist availability, demographic shifts, career-span trends.
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## Editorial standards

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- Every numeric claim cites the underlying primary source within the same paragraph or table.
- Findings are triangulated across at least three independent series before a benchmark figure is published. Where two reputable series disagree, both are reported with the spread noted.
- Quotations are confirmed against original transcripts or published material; speaker, outlet, and date are recorded.

- Each publication includes a section identifying what evidence would refute its central findings.
- Errors of fact are corrected in-line with a dated note. Material methodological revisions trigger a versioned republication.

Full methodology disclosure: <https://privatepracticeresearch.org/methodology>

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## For journalists

- Reports carry a stable URL, an Edition ID, a four-format citation export (APA, Chicago, BibTeX, plain), and a clean text mirror at `/<slug>.txt` for direct citation.
- Press inquiries receive a reply within one business day at [press@privatepracticeresearch.org](mailto:press@privatepracticeresearch.org).
- The institute welcomes correction requests, methodology questions, and pre-publication review of work that cites Private Practice Research findings.

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## Quick facts

Founding	2026
Voice	Institutional (no individual bylines)
License (default)	CC BY 4.0
Funding	Self-funded
Press email	<a href="mailto:press@privatepracticeresearch.org">press@privatepracticeresearch.org</a>
Web	<a href="https://privatepracticeresearch.org">https://privatepracticeresearch.org</a>
Plain-text mirrors	<code>/&lt;slug&gt;.txt</code> per publication
RSS	<a href="https://privatepracticeresearch.org/feed.xml">https://privatepracticeresearch.org/feed.xml</a>